

BID SHEET

Front Cover
REAL ESTATE - CULLMAN AREA

OPENS: "Deadline Day" at 4 pm

Bid Amount _____
(Bidding starts at \$180)

Bidder: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Work Phone: _____

Cell Phone/Pager: _____

Home Phone: _____

Please fill out this form in ink or ball point pen. Place the form in a sealed envelope with "SEALED BID" written on the outside of the envelope and with the date and time of the opening.

Mail or hand deliver to:

Alabama Web Press

1793 Eva Road NE

Cullman, Alabama 35055

(256) 734-5104

BIDDING GUIDLINES AND RULES

We have had repeated requests from various realtors to be on the front cover. So REAL ESTATE - Cullman Area will sell the front cover to the high bidder. This will be done by sealed bid. Any realtor, agent, or company may place a bid, provided they have at least a half page of advertising in that particular edition. Sealed bids for the front cover will be opened in our office at the time and date designated. Bids not received in our office by that time will not be considered. It is the responsibility of the bidder to get the bid to our office. Mail it or drop it by. We will not make a special trip to pick up a bid. Bids must be in a sealed envelope identified as a sealed bid with the date and time of the bid opening written on the envelope. No faxed bids will be accepted. The format for the front cover will remain the same as it has been in the past: one large photo with an inset box highlighting the realtor and his or her company. The winning bidder or agency will be given the opportunity to choose which one listing to highlight on the front cover. Alabama Web Press will go out and reshoot a photograph of the listing if deemed necessary because of appearance of the photo, the lighting, the resolution, or the dimension requirements (there is no additional charge for this service). If there is a tie in bid amounts, the realtor who has not been on the cover in the longest time will be the winner. If neither have been on the cover, the realtor who has had the most total pages in our book in the past 12 months will be the winner. If neither of these tie breakers are decisive, the winner will be decided by a coin toss. Bids will be public knowledge. In other words, we will be glad to share the results with interested realtors.